



Strategy consulting

Accelerate strategic thinking and execution

MNP's strategy consulting services are designed to help organizations navigate complex challenges, encouraging fresh perspectives and innovative thinking. We work alongside your teams to ask tough questions, rethink traditional approaches, and develop creative solutions that pave the way for long-term success.

How we can help

▶ Strategy and governance

Strategic planning is more than a process — it's a journey of discovery that aligns your organization's direction with internal capabilities and external opportunities. By understanding market dynamics, industry trends, customer needs, and the development priorities of your own organization, we help you develop strategic plans and implementation roadmaps that drive long-term growth and success.

▶ Environmental, social, and governance (ESG) strategy

As ESG considerations become increasingly crucial, taking proactive steps to mitigate risk and differentiate your business is important. We help you develop and execute a robust sustainability strategy to build business resilience, ensuring your organization can respond to evolving expectations and build a strong, adaptable business case for sustainability.

▶ Equity, diversity, and inclusion (EDI) strategy

EDI strategies are essential for fostering a culture where every voice is valued. We support you in developing and implementing EDI initiatives rooted in equity, inclusion, anti-racism, anti-oppression, and decolonization principles. Our approach ensures these values are embedded into every aspect of your organization's strategy and operations, creating an inclusive environment.

▶ Executive leadership advisory

Your leadership team is key in driving strategy, solving problems, and shaping organizational culture. We help you align diverse leadership perspectives to create a high-performing team, enhancing collaboration and effectiveness. Together, you'll tackle complex challenges and lead your organization toward success.

▶ Duty to Consult / Indigenous rights

When your organization's actions may affect Indigenous and treaty rights (Section 35 rights), the Duty to Consult process ensures that Indigenous communities are meaningfully engaged in decisions that impact their rights. We guide you through this process, helping you navigate legal and ethical considerations, especially in natural resource projects or major government decisions.

▶ Culture

Culture is key to successful organizational transformation. We work with you to assess current mindsets and behaviours and help align your culture with your values. By engaging leaders and employees at all levels, we help define a pathway to embed a culture that fully supports your organization's vision and strategy, ensuring that values are lived out every day.

▶ Mergers and acquisitions advisory

Mergers, acquisitions, and divestitures can be complex, but with the right strategy and guidance, they can unlock significant value. With more than 65 years of experience guiding Canadian mid-market organizations through M&A processes, we ensure you can execute your transactions smoothly, minimizing risks and maximizing strategic value.

