



MNP Communities Forward

Annual Report for the Period
For the MNP Fiscal Year 2021

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The MNP logo consists of the letters 'MNP' in a bold, white, sans-serif font. To the right of the letters is a stylized orange arrow pointing to the right, which is part of the MNP brand identity.

Communities Forward

CEO MESSAGE

Keeping Forward Momentum

Community is embedded in our core values and a critical element of who we are at MNP. Our firm has a proud six-decade history of sharing our success and investing in our team members, clients, and communities across Canada. It is a responsibility we take seriously, and one we're proud to honour.

Our cross-Canada presence has grown significantly in recent years and now includes more than 7,100 people in over 100 communities from coast to coast. Each community offers countless opportunities to reach out and make a difference and introduces new causes and local needs that we can work together to meet.

Since our start in 1958, MNP has been quietly active in investing our time and resources to build stronger communities wherever our journey has taken us. Today, we are taking some of this activity into the spotlight for the first time by proudly sharing with you our Communities Forward Annual Report. This new report begins to tell the story of our firm's approach to social responsibility, diversity, and environmental stewardship by highlighting some of our initiatives from the previous fiscal year.

This storytelling approach is in line with our firm's heritage and values. We believe that every one of our MNP communities contributes to our overall success as a firm and we share that importance in this report. It features an MNP office map with an interactive pin dot representing one unique and community-building story from every one of our MNP locations from the past fiscal year. These pins and stories tell the collective impact of all our efforts — from volunteering to help seniors complete their taxes to helping to keep an air ambulance in the sky — and speaks to the importance we place on advancing all of our MNP communities.

A number of these initiatives demonstrate our firm's deep commitment to supporting youth entrepreneurship in our communities. Our scholarships, support of training and education programs, and mentorship initiatives help to shape, influence, and support the growth of the next generation of Canadian entrepreneurs. By promoting and encouraging future business leaders, we intend to strengthen both the business and social fabric of our communities.

MNP has recently formalized our support for team members volunteering to participate in local causes and events that are important to the region. As I review the stories shared here, I am so proud of the role that our MNP team members have played in building our communities through generously giving their time and talents.



Community is embedded in our core values and a core part of who we are at MNP. Our firm has a proud six-decade history of sharing our success and investing in our team members, clients, and communities across Canada. It is a responsibility we take seriously, and one we're proud to honour.

We also know that community building is about more than just our giving efforts. It's also about protecting and sustaining our communities by minimizing our environmental footprint. Communities Forward reporting includes the steps we take to invest in green buildings, source locally, and simply consume less.

We understand that the definition of a community is not limited to geography. Advancing community means acknowledging and embracing our differences, developing our strengths together, and allow our team members and clients to feel understood, accepted and represented. And it's why Communities Forward includes reporting on our diversity, equity and inclusion efforts.

The fact that all of these initiatives and efforts took place during a global pandemic says a lot about the resourcefulness and resilience of our MNP team. We have been fortunate to be able to largely work remotely over the past year, and we're grateful that our business has been able to continue serving our clients and support our team. However, we're also conscious that many other organizations and individuals have not been as fortunate. This year, perhaps more than any other has reinforced the importance of giving to those in need, valuing the diversity of our team, and reducing our environmental impact.

As we celebrate these achievements, we're excited to look ahead to how we can keep the momentum of Communities Forward.

Sincerely,



Jason Tuffs CPA, CA
Chief Executive Officer

By the Numbers

Measuring our commitment to Communities Forward in fiscal 2021



Community Activities

4,000 +

Number of community activities in which MNP made donations of in-kind services or money in fiscal 2021.



Donations

\$18,495,000

Value of financial donations and in-kind services by MNP and MNP Partners in fiscal 2021.



Giving back

76,500 HRS

Number of community activities in which MNP made donations of in-kind services or money in fiscal 2021.



Environmental Sustainability

10,909+

Kilograms of drywall waste prevented from entering the landfill from sustainable construction over the last three years

Source: DIRT Environmental Statistics: MNP 2018-2020

Sustainable business practices at MNP include composting, recycling, waste reduction, and building operations that meet efficiency standards in sustainability.



Diversity, Equity & Inclusion

90%

MNP team members who indicate they feel they are treated equally regardless of sexual orientation, visible and/or non-visible disabilities, and race/ethnicity.



FRAMEWORK

Communities Forward Vision

MNP has a proud six-decade history of investing in all our communities, whether they are defined by geography, demography, professions, or passions.

We are committed to our people, institutions, and the environment. We contribute to vibrant, thriving, and sustainable communities everywhere we operate.



Communities Forward is our approach to social responsibility, sustainability, diversity, equity, and inclusion. Through Communities Forward we have established a set of principles and pillars for building strong communities for the future. These tenets, outlined below, guide us in building on our existing local traditions, developing and executing on firmwide initiatives, and ensuring all our efforts are as cohesive and outcome-oriented as possible.

Social Responsibility Pillars

[Learn More](#) 



Community involvement



Focused charitable giving



Team engagement

Environmental Sustainability Pillars

[Learn More](#) 



Buildings



Responsible sourcing



Operations

Diversity, Equity & Inclusion

[Learn More](#) 



Our journey



Our values



Our culture

VISION FRAME WORK

Social Responsibility

As a firm, we take great pride in our continued efforts to invest in our national and local communities. We have long prioritized contributing to causes that improve lives and enrich the places we call home. This pay-it-forward mentality is in our DNA and intrinsic to our continued success.

Communities Forward initiatives demonstrate MNP's commitment to causes that matter collectively to our firm and individually to each and every team member. By focusing firm-giving on the three foundational pillars described below, the program will provide more clarity and ensure every investment is as comprehensive, cohesive, and outcome-oriented as possible.



Community investment

Local community investment initiatives are a success story as old as MNP. Communities Forward will improve regional leaders' ability to plan, identify, and act on local giving opportunities.

We will offer better resources, support, and structure to better enable our local offices to make a difference for the organizations that matter most to the communities where our team members live, work, and play.



Focused charitable giving

Entrepreneurship is a core value that has been instrumental to MNP's continued success.

Our national giving efforts will help to shape, influence, and support the growth of the next generation of Canadian entrepreneurs by supporting education and mentorship initiatives for tomorrow's business disruptors and innovators.

By targeting young business leaders aged 16-30, we aim to provide a platform through which to change the lives of young entrepreneurs and their communities.



Volunteering

MNP Communities Forward continues our long tradition of team members giving back to the charities and organizations within their communities.

We understand that our team members all have causes that are dear to them, often for deeply personal reasons.

We also know that honouring those causes is instrumental to living a balanced lifestyle.

We encourage and support these efforts with time-off, flexible work schedules, and team events that are important to the region.

Building a platform for long-term success

Over the last fiscal year, MNP and our Partners have assisted more than 4,000 community organizations with in-kind or direct financial donations — collectively donating an estimated \$18,500,000 and 76,500 hours. Given the unique and restrictive nature of the COVID-19 pandemic throughout 2020 and 2021, we are immensely proud that our team has still found ways to reach out and invest in their communities.

We look forward to future opportunities to collaborate on charitable projects and reach out to the local community. We are confident our ability to host fundraising events, attend group volunteering opportunities, and identify worthwhile causes will only increase in the years ahead — and support the long-term growth and impact of Communities Forward.

SPOTLIGHT

Improving Health and Resilience Through Generosity

MNP's Saskatchewan partner group has developed a reputation in recent years for combining their charitable resources for maximum impact.

Over the previous five years, MNP Saskatchewan Partner's giving activities had collectively contributed to 28 charitable and community initiatives around Saskatchewan totalling over \$900,000.



Byron Mack, MNP Regional Managing Partner for Northern Saskatchewan, and Trevor Friesen, MNP Partner in our Saskatoon Office, pose with MNP's logo on a STARS Air Ambulance.

It shouldn't be too surprising that this group came to the fore again in fiscal 2021 with a herculean charitable effort that rallied the entire firm behind them. As part of the more than one million dollars in donations made by the Saskatchewan partners across the province in the last year was a \$500,000 commitment to a very special and unique project to raise funds for STARS Air Ambulance.

Pegasus takes flight

STARS Air Ambulance is a non-profit medical evacuation service that airlifts critically ill patients in predominantly rural and remote locations to hospital. Most STARS patients could or would not survive the time it would take a conventional ambulance to respond and transport to an appropriate medical centre.

However, despite its obvious importance, STARS ability to conduct these vital and lifesaving missions is never guaranteed. The costs of specially outfitted helicopters, fuel, maintenance, medical supplies, and trained personnel add up quickly and total many millions of dollars every year.

With less than 40 percent of operating expenses covered by various levels of government, STARS counts on private donors and initiatives like the Pegasus Project to stay in the air.

The Pegasus Project is the brainchild of several Saskatchewan-based car builders and enthusiasts who saw a unique opportunity to raise much-needed funds and awareness for STARS air ambulance. Their mission? To build a custom, one-of-a-kind 1968 Ford Mustang and auction it at the world-famous Barrett-Jackson auction in Scottsdale, Arizona.

Not surprisingly, the fundraising drive quickly caught the attention of several local MNP partners.

"There are a few things we typically look for in deciding where to donate every year," says Regan Exner, MNP's Regional Managing Partner for South Saskatchewan. "First is the scope of our potential impact. Next is the degree of need. And third is our ability to inspire other people to give as well. The Pegasus Project was an obvious winner on all counts."

Collectively, our Saskatchewan partners donated a grand total of \$500,000 to the initiative.

"This group continually steps up for their community year after year," says MNP CEO Jason Tufts. "But they're as humble as they are generous. If it weren't for Communities Forward and other people celebrating their efforts, nobody in the firm would ever hear about it."

In most years that would likely be true. But half a million dollars is difficult to slip under the radar, especially when the recipient organization has a Hollywood star — and local son — as its brand ambassador.

Kim Coates, star of FX's *Sons of Anarchy* and Netflix's *Bad Blood*, and Saskatchewan native graciously reached out to deliver a very heartfelt thank you and reinforce the impact of MNP's donation.



Actor Kim Coates shares a video thanking MNP on behalf of STARS.

"MNP you hit it out of the park with your donation," said actor Kim Coates. "It's contributions like you and your team will make to Stars Air Ambulance that will make this thing soar."

[Watch Video](#)

SPOTLIGHT

National in Scope, Local in Focus

The COVID-19 pandemic has been difficult for everyone, but few more than local business owners. Three waves of provincial restrictions, shifting consumer habits, and a booming online retail sector have made running a small business almost untenable in many areas of the country.

How regional support local campaigns benefitted business owners across Canada

At MNP, we've seen firsthand the fear and uncertainty small business owners have been going through. We were proud to connect many of our clients with government subsidies, loans, and rent relief programs throughout the first wave beginning in March 2020 — but many of our team members quietly wondered if we could do more to help.

“We can offer a lot in terms of helping our clients optimize their balance sheet and run a more efficient business,” says Trevor Winkler, MNP’s Regional Managing Partner for Calgary. “But we also have a large platform to advocate for local entrepreneurs and get people through their doors. It was an easy decision to use it.”

In September 2020, MNP’s Calgary office began purchasing billboard, print, and radio ads, and published an article discussing five community-wide benefits of supporting local businesses. Local partners hoped reminding consumers of the role small businesses play in creating healthy and vibrant communities would motivate people to keep their money local and invest in their neighbours.

The campaign quickly caught the attention of many of our local offices, with regional leaders across Canada sharing the blog post and placing ads of their own.

As the initiative built momentum, our teams shifted their focus from advertising and advocacy to directly investing in local businesses themselves. Adopting something of a matchmaker role, many local offices began sending quarterly giftboxes to several of our local clients. These boxes were curated with useful items from local suppliers who we thought could potentially benefit from working together.



Support Local gift boxes share local business products with the community to encourage opportunities to work together.

“Our networks allow us to see potential synergies within our community,” says Winkler. “We thought this would be a great way to show our gratitude and hopefully create some lasting, mutually beneficial connections.”

The advertising push and gift boxes were intended to be the extent of MNP’s Support Local campaign. They were well received by clients and team members alike and seemed to be making an impact. But a second wave of COVID-19 was destined to add a bittersweet third pillar to the campaign as new restrictions made holiday parties ill advised or impossible in virus hotspots.

Regional leaders across the country quickly realized they could re-direct holiday party funds to gift cards for team members to enjoy a safe, socially distant meal from the comfort of their homes. They could show their appreciation to the MNP family and potentially benefit dozens of local businesses at the same time.

“Our restaurant clients have seen an unimaginable decline in revenues which persisted even after the first wave of restrictions were lifted in June,” says Winkler. “There was never a question of using our holiday party funds to help support their recovery. Given the way the year has gone, I don’t think anything else would have felt quite so appropriate.”



Support Local television ads promoted the importance of community building.

“We’re investing in our communities and you can too. We are in this together, and need to take care of each other.”

[Watch Video](#)

SPOTLIGHT

Supporting Canada's Young Entrepreneurs

Canada is home to millions of the enterprising, creative, and innovative minds we need right now. But few young people ever follow their entrepreneurial dreams or reach their full potential — not because they lack good ideas, but because they lack the guidance and financing to get their ideas off the ground.



Trophies recognizing the 2021 MNP Future Leaders winners.

That's why MNP has chosen youth entrepreneurship as the national focus of our Communities Forward program. We think there's a real opportunity to help level the playing field and ensure every young, promising business owner has the chance to succeed and apply their ideas for the collective benefit — regardless where they live or their economic background.

One such initiative that is already making a massive impact is the MNP Future Leaders program.

Future Leaders: MNP Peel Region

Future Leaders is an annual MNP-hosted entrepreneurship competition which encourages young business leaders between the ages of 18 and 40 to pursue their dreams of building a successful enterprise. The top three finalists each receive one year of professional monthly mentoring from an MNP Business Advisor, along with a one-year membership with their local board of trade and media consultation with public relations experts.

However, the process is arguably just as important as the prize.

To enter, each nominee submits their concept to our selection committee for review. Our committee then meticulously scrutinizes each business plan for innovation potential, a commitment to exceptional business ethics, and a clear plan for future growth. When we find our finalists, we invite each one to pitch their idea to local business leaders and MNP advisors.

This introduces participants to the real-world process of creating compelling business plans, selling those plans to potential investors, and (hopefully) bringing their business to market. Thanks to the extensive support of our numerous community partners, it also helps broaden their network and strengthen their connections with local

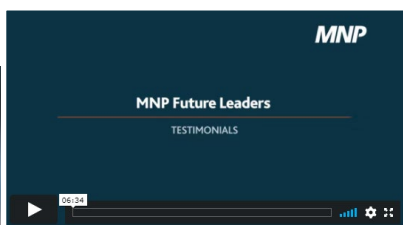
educators and business leaders.

Regardless whether an individual ultimately earns recognition as an MNP Future Leader, they have the unique advantage of rolling out their business idea in a realistic, but comparatively low-consequence environment. They can identify and address many of its shortcomings without bearing the outsized financial costs.

Our winners have shown incredible promise, too. In 2020, the Government of Canada contracted 2018 Future Leader James Yurichuk, founder of Wuxly Movement, to deliver \$43.8 million worth of medical gowns to address the COVID-19 pandemic. He says he doubts it would have been possible without having MNP as a mentor and partner.

"James has really underscored the power of this initiative," says MNP Partner Sean Crewe. "One of our inaugural winners isn't only showing business success — his business is on the front lines of addressing a once in a hundred-year crisis.

"We're not crowning Future Leaders. We're just making certain that they can shine."



"The variety of support offered (by MNP) was invaluable," said Akeem Gardner, MNP Future Leader 2020. "The MNP mentors have been excellent and have helped us to remain focused and thinking about how to grow our business, and how to structure it for growth in the ideal manner."

[Watch Video](#)

Environmental Sustainability

Everything we do as a firm has an impact on the environment. That impact will continue to grow as MNP builds its team and further expands its presence in Canada. We understand the environmental consequences of operating a national business and we are committed to taking meaningful steps to reduce our footprint wherever possible.

Sustainable business practices have been a priority at MNP for many years. We have longstanding firmwide commitments to composting, recycling, waste reduction, and to the leasing of buildings that meet efficiency standards in commercial and residential sustainability.

Like many organizations, the COVID-19 pandemic provided a fresh opportunity to reflect on the carbon intensity of our business and ways to make reducing our greenhouse gas (GHG) activity part of our regular operational expectations as we return to the new normal.

Cross-country travel, in-office waste and consumption, technology waste, and other factors significantly

declined in a remote working environment, resulting in a 54 percent reduction in expenses on GHG-producing activities and a 10 percent reduction in the use of paper communications to our clients. We have recognized the benefit that these immense reductions in our carbon footprint have had for the environment and the firm is taking action to minimize any increases over the next year.

As we emerge from the pandemic, we will use the three pillars of our sustainability framework described below to adjust our operations as needed and to inform and influence a sustainable future for all our communities.



Buildings

MNP is committed to reducing our footprint per person and improving our environmental approach to construction methods.

We build and lease our premises to meet efficiency standards in commercial and residential sustainability. As we re-engineer spaces, we reuse the same components to reduce or eliminate material waste.

For hardware procurement, we work with global organizations that have a strong reputation for sustainability.



Responsible sourcing

MNP recognizes the importance of having strong suppliers with high ethical standards and distinguished reputations.

We are implementing a procurement process to consolidate purchasing for firm-wide needs and mandate environmentally responsible purchasing decisions.

Where possible, we will purchase in a manner that supports Canadian and local suppliers. Local purchases support relationships in our communities and typically result in reduced impacts through shipping and packaging.



Operations

MNP is committed to sustainable business practices in the ways we operate and the premises we occupy. We will continuously look for ways to reuse, recycle, and reduce our environmental impact through initiatives such as:

- Paperless transactions
- Office waste reduction and redirection
- Technology recycling
- Telecommuting
- Flexible workspaces
- Building energy management

Taking ownership over our impact

Given the nature of MNP's business, we recognize there are many aspects of our overall environmental footprint that are largely out of our control. For example, we have little control over what source (i.e. coal, natural gas, hydro, etc.) generates our buildings' electricity or heat. However, when possible, we use our significant purchasing power to create meaningful change throughout our various supply chains and find suppliers that value and reflect our framework pillars.

Measuring sustainability

Our firm is committed to finding operational efficiencies and methodologies that minimize our environmental footprint. To measure the success of these efforts, we are actively engaged across the firm and with our suppliers in developing initiatives that are tracked and measured to analyze our environmental impact. Through these actions, we will be able to tell the story of our made-at-MNP approach to sustainability. Our commitment is to provide regular reporting of our progress toward improving the sustainability of our communities.

SPOTLIGHT

Building a Better Environmental Future

Having a large team and a mid-market approach means we need numerous locations spread across every part of the country to work in and meet with clients. Over the last decade, we've taken a critical look at the environmental impact of the real estate we use, using the reduce, reuse, recycle tagline as guidance. It may be a simple phrase, but our team found it useful to direct our focus and achieve meaningful, measurable outcomes.



MNP Winnipeg office built with pre-engineered reusable components.

One of the foundations of our real estate approach is leasing spaces in buildings that meet efficiency standards in commercial and residential sustainability. As we have grown as a firm, we continuously look at our needs and find new spaces that help to reduce our environmental footprint.

Start with reduction

The first strategy in any environmental approach is to reduce consumption. With ambitious Firm growth targets, our leadership team knew we needed to step back and take an intentional approach to reducing our environmental impact before we started expanding. Making changes on the margins would not be enough.

We have actively reduced the amount of space we occupy per person and are currently reviewing next steps on the digital workplace and its potential for both increasing cultural workplace satisfaction while reducing our overall footprint.

Sustainability is at the core of our construction projects. Commercial construction waste is one of the leading contributors to landfills. MNP deploys a pre-engineered kit of reusable components (walls, power, data, ceilings, lighting, glass, doors, power, data flooring, millwork) with no cutting and trimming and no large waste containers as part of our construction process.

Making a difference

Over the last three years, our sustainable approach to MNP construction projects has diverted over 53,000 kilograms of drywall waste from entering landfills and prevented the release of thousands of kilograms of greenhouse gases and toxins from drywall decomposition.

Our approach uses recyclables like aluminium for wall frames and cotton-demin for insulation, and no-formaldehyde wooden tiles finished with VOC-free paint. Nearly all the packaging materials from construction are reused or recycled to help further reduce our impacts. All our projects are precisely designed and managed to optimize materials use to lower wastage and sourced locally to minimize transportation.

Uncovering opportunities to reuse and recycle

Finding the right office space is just one component to managing our environmental impact. Our rapid growth presents unique challenges as we're constantly re-engineering our spaces to fit our evolving needs. The firm has made a conscious effort to reuse the same components to reduce or completely eliminate material waste as we make changes to our spaces.

MNP's reusable kit of parts enables our premises to be re-configured as our needs change without demolition and very minimal waste. Raw materials that go into the components from our supply chain is increasingly recyclable and we continue to work with our suppliers to improve their ability over time. Our top priority is to re-use our kit of construction parts when we renovate or change configuration, but when that is not possible, we know a large portion of our components can be recycled.

VISION FRAME WORK

Diversity, Equity & Inclusion

MNP is a proudly made in Canada firm. Our commitment to diversity, equity, and inclusion spans our entire organization and is woven into our values, culture and business strategy. We have watched and helped this nation grow and mature — inviting people from all backgrounds to pursue their dreams and create a prosperous life.

Our approach to diversity, equity, and inclusion is guided by our journey, our values, and our culture. This framework empowers our team members by providing a meaningful and respectful environment for all clients, co-workers, and the community.

As a home-grown firm, our journey has extended to the smallest rural communities and the largest metropolitan centres. And every region we serve and every person we connect with offers valuable perspectives, insights, wisdom, and values that make our business stronger.

Each team member contributes unique gifts and points of view that ensures our clients feel understood, embraced and represented in the work we facilitate. Diversity, equity, and inclusion are written into our values and helps to make MNP as strong and vibrant as the nation we call home.

With offices from coast to coast, our team members are as diverse as the communities where we live and work. We have made it our business to welcome all who reflect the fabric of our strong cultural mosaic.



Our Journey

We believe bringing together people with unique perspectives from diverse backgrounds creates a collaborative, innovative, and diverse workplace that inspires team members to perform at their highest level.

We understand there is no single path toward an inclusive workplace, nor is there a clear destination. The social and cultural makeup of our national and local communities is constantly changing. With new people come new points of view and new opportunities to see and do things differently — to embrace our differences and develop our business and human capital.



Our Values

Regardless of who we are, where we're from or what we believe, everyone at MNP shares one thing in common: We are an organization of deeply held convictions and uncompromising values — from executive leadership to all team members. These foundational tenets are transcendent and instrumental to our firm's success.

Everyone at MNP is committed to conducting themselves with humility and respect, delivering quality client service and acting with integrity. Equally, everyone at MNP values diversity. That's non-negotiable. It's embedded in the fabric of who we are.



Our Culture

At MNP diversity, equity and inclusion reach far beyond tolerance and accommodation. It is a process of seeking and finding the right person for every role — actively pursuing team members and clients who represent different ages, cultures, religions, ethnicities, genders, sexual orientations and lifestyles. And then amplifying the strengths these differences naturally afford to reinforce the core structure of our business.

That doesn't mean merely acknowledging the qualities that make people unique. It means celebrating them, too. By surrounding everyone with an atmosphere of empathy and respect, we empower our team members to contribute the best of their whole selves every day — not just in work but in life.

From diversity to inclusion

Supporting a diverse workforce has paved our success in solving complex and challenging business issues. Though most of us share a few things in common and a few of us may share a lot in common, we'd be wrong to deny the uniqueness of any single team member. Some differences may be more visible or more pronounced, but every single person offers something nobody else can. From diversity to inclusion, our differences make us a stronger firm. We celebrate our people: rural, urban, multi-generational, introverted, extroverted, visual, kinesthetic, practical, conceptual, athletic, artistic, differently abled, various sexualities and genders — and everything in between. Through an open-door policy, our aim is to engage our people to excel in everything they do. Whether that means creating unique career opportunities, offering specific training and professional development, enabling alternative work arrangements. or simply taking the time to listen, learn, and understand — our diversity, equity, and inclusion framework is as flexible as it needs to be to ensure every angle is considered, every viewpoint is heard and every individual feels empowered to deliver value in a way only they can.

SPOTLIGHT

Working Together

While we are proud of the progress we've made in nurturing a diverse and inclusive workplace over the past six decades, we also acknowledge it is a journey.

Understanding where we are today is integral to our success as a top employer across Canada and in creating an environment where everyone feels respected, embraced, and supported. The efficacy of our diversity, equity, and inclusion framework requires continually reviewing our workplace demographics.



As evidence of our commitment to never stop evolving and improving, we have aligned ourselves with many of Canada's most prominent diversity, equity and inclusion organizations (listed below). Our association with these groups helps to expand our thinking and provides the opportunity to refine our approaches. We thank them for their contributions to MNP and all of our communities.



Canadian Armed Forces Reservists

We are proud to be recognized as a certified supporter of the Canadian Forces Liaison Council's initiative, With Glowing Hearts.

For hardware procurement, we work with global organizations that have a strong reputation for sustainability.



Canadian Centre for Diversity and Inclusion (CCDI)

We are an Employer Partner of the CCDI, which works with organizations to enhance their programming for diversity and inclusion.



Canadian Museum of Human Rights (CMHR)

We are one of the original financial donors of the world's first museum dedicated to human rights. The CMHR is centered around the idea that respect and understanding of human rights can serve as a positive force for change in the world. Our donation supports the museum's exciting public programming, educational opportunities, and new exhibitions.



Respect Group

We are pleased to collaborate with Respect Group to make the Respect in the Workplace program available to all MNP team members through onboarding and MNP University.



The Scotiabank Women Initiative

We are a proud partner of The Scotiabank Women Initiative™, which is a comprehensive program to help advance women-owned and women-led businesses through three Pillars: Access to Capital, Mentorship and Education, and Inclusion.

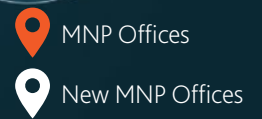


Women Get on Board

We are a member of Women Get on Board, which is a community of engaged leaders committed to advancing women in the boardroom.

Forward in Every Community

Each pin dot on the above map represents one unique story among the many community-building initiatives that took place in MNP's offices in fiscal 2021. See below to learn more about these efforts and experience the collective impact of our Communities Forward program from coast to coast.



ABBOTSFORD, BC

Canuck Place Children's Hospice Gift of Love Gala

MNP has been a generous and loyal supporter of Canuck Place Children's Hospice since 2015. The Gift of Love (GOL) gala is held every year in Abbotsford and is one of the premier events in the Fraser Valley. MNP is the Presenting Sponsor of the Gift of Love Gala and MNP team members have donated countless hours at the gala and the hospice.

The seventh annual GOL took place virtually on Saturday, February 27, 2021, and helped raise funds to provide critical care for 818 children and their families across B.C. and the Fraser Valley. Our hope is that families facing hardships can benefit from the help of Canuck Place to experience the simple joys of childhood and treasure their time together.



CAMPBELL RIVER, BC

Carihi Forestry Education Bus

The Carihi Forestry Education Program is offered to students in Grade 10-12 for credits towards graduation. The program educates students on B.C.'s forest sector, while providing an alternative learning environment, and building employable skills among graduating students.

For the past six years, MNP has been supporting the Carihi Forestry program and the Campbell River Forestry Education Association with an annual sponsorship of the Carihi Forestry Education Bus. The bus helps transport students to and from forestry, which is paramount to the operation of a sustainable forestry education program. With a dedicated bus, forestry students are able to learn and apply skills where they should — out in the forests.



CHILLIWACK, BC

March for Matches for Big Brothers and Big Sisters

March for Matches was a fundraising program that our MNP Chilliwack office team participated in, collecting donations based on how many steps each team member took during the month of March.

All proceeds went directly towards the Big Brothers Big Sisters Mentoring Programs, which provide boys/girls and young men/women with a role model and a friend to talk to and share the experiences of growing up with. Through regular outings, a relationship is developed between the mentor and the mentee, which is built on trust and common interests and supported by experienced case-workers. The result is a life-changing experience for both the mentor and the mentee.



COURTENAY, BC

Comox Valley Healthcare Foundation Valentine's Initiative

Comox Valley Healthcare Foundation fundraises for local healthcare needs, including medical equipment and technology, building upgrades, staff education, and patient care.

The MNP Professionals team out of Courtenay teamed up with the Comox Valley Healthcare Foundation to deliver Valentine's cards to departments around the hospital and in community healthcare services around Comox Valley. Each card included messages of gratitude and care from donors to healthcare workers, and a sweet chocolate heart from Hot Chocolates, one of our MNP clients in Courtenay.



DUNCAN, BC

Cowichan Valley Stuff the Truck

The Stuff the Truck Initiative is an annual fundraiser that takes place every December in Duncan. Donations of non-perishable food and cash are collected to help stuff the truck and help families in need in the Cowichan Valley during the holiday season.

Due to the COVID-19 pandemic, our local MNP team in Duncan was not able to volunteer this year, but instead donated pallets of food and dollars in cash towards this initiative.



FORT ST. JOHN, BC

Salvation Army Support

Not-for-profits like the Salvation Army were heavily impacted this year due to the COVID-19 pandemic. Our Fort St. John office used the funds that typically would have gone to their annual Christmas party and gave it back to the community.

In addition to the donation, our Fort St. John staff volunteered their time at the Salvation Army Food Bank and Thrift Store.



KAMLOOPS, BC

Reach Out Pay it Forward Program - Royal Inland Hospital Foundation

MNP honoured each client referral in 2020 by donating five percent of fees from the first year of engagement to the Royal Inland Hospital Foundation (RIHF) to support community mental health initiatives.

Royal Inland Hospital offers high-level speciality medical care to over 225,000 British Columbia in Kamloops and the surrounding areas. MNP's donation supports the community mental health initiatives that have been experiencing increased demand due to COVID-19. A Kamloops MNP Partner also volunteers their time on the RIHF Board of Directors.



KELOWNA, BC

Entrepreneurship@UBCO - Mentor to Market

MNP is the founding partner for the Entrepreneurship@UBCO Mentor 2 Market Program.

Entrepreneurship@UBCO offers UBC Okanagan students, faculty, staff, and recent graduates training and mentorship support to explore their startup ideas, build connections within the Okanagan innovation ecosystem, and develop the skills needed to launch a successful new venture.

The MNP Kelowna Technology, Media, and Telecommunications team provided mentorship to the top three winning teams of the MNP Quick Pitch Challenge — where participants competed for a full-year of professional guidance to support them from discovery to launch stages of their business.



LANGLEY, BC

Langley Memorial Hospital Foundation 'There's No Place Like Home' Gala

Funds raised through the Langley Memorial Hospital Foundation enable Langley Memorial Hospital and Health Services to purchase new hospital equipment, fund clinical staff education and provide important patient care comforts.

Our MNP Langley office donation was used to buy specialized tools to help surgical teams care for patients. The tools include endoscopes which are used to diagnose and treat gastrointestinal cancers and video scopes which help anaesthetists perform quicker intubation, improving patient comfort and care when preparing for surgery.



MAPLE RIDGE, BC

Maple Ridge Friends in Need Food Bank Drive

The Friends in Need Food Bank Society exists to support residents in need in Maple Ridge and Pitt Meadows. They work with many community organizations to share and redistribute food to organizations that also provide services to people in need.

The Maple Ridge MNP team saw the increased use of the food bank in their community due to the pandemic and felt an even greater responsibility to support it this year. Together they donated cash and food to support Friends in Need's worthwhile mission and help promote the awareness of hunger in our community.



NANAIMO, BC

Salvation Army Christmas Kettle Campaign

The Salvation Army's Christmas Kettle Campaign occurs every year during the holiday season.

COVID-19 took a toll on the 2020 Christmas Kettle Campaign with regards to the number of available volunteers, many of whom are traditionally seniors. Since they belong to an age group more vulnerable to developing serious symptoms from the virus, elder volunteers were not signing up in their usual numbers.

With volunteers in great demand, our Nanaimo Private Enterprise team stepped up to fill vacancies during the month of December leading up to Christmas.



PORT MOODY, BC

SHARE Food Bank Donation Drive

SHARE Family & Community Services exists to connect, engage, and strengthen individuals and families in B.C. Their programs and services focus on alleviating poverty, improving social wellbeing and building an inclusive community.

The Port Moody MNP office volunteers and donates to our local food banks on an annual basis and this year recognized the need to give back to our communities more than ever. In addition to their time, the office donated cash, food, and toys.



PRINCE GEORGE, BC

Grow the North Contest

MNP Prince George launched the "Grow The North" contest to assist existing businesses to grow, pivot, adapt, and thrive in challenging times. MNP partnered with the Economic Development Department at the City of Prince George to develop this initiative and donated MNP services to the winning local businesses.

MNP wanted to do something positive to support the business community while spotlighting some of the local businesses. The resulting contest highlighted the diversity and drive of local entrepreneurs and encouraged creative solutions to the stumbling blocks they were experiencing.



SURREY, BC

KidSport White Rock

The White Rock chapter of KidSport BC raises money to subsidize sport registration costs for athletes whose families could not otherwise afford it. Their mission is to remove the financial barriers that prevent some children in our community from playing organized sports.

MNP Surrey recognized the importance of the KidSport mission and has been a proud supporter of KidSport for many years. The office's 2020 support went to both the annual fundraising event, KidSport Nite of Champions Gala (held virtually this year), and the Quasar Financial Golf Tournament in support of Kidsport.



TERRACE, BC

November for Men's Health

November is an annual event involving the growing of moustaches during the month of November to raise awareness of men's health issues, such as prostate cancer, testicular cancer, and men's suicide.

MNP Terrace participated in November 2020. Four participants decided to up the stakes by agreeing to shave their heads if the team beat their fundraising goal. They did and four of our partners stuck to the promise of shaving their heads for this great organization.



VANCOUVER, BC

Youth Entrepreneurship Leadership Launchpad

As Canada's first high school entrepreneurship course eligible for university credit, YELL Canada provides youth with skills, knowledge, practical tools, experiences, and the network they need to succeed in the real world.

Our MNP Vancouver team donated both our time and our services to YELL as their official accounting and business consulting partner because of the alignment between our firm's focus on youth entrepreneurship and community engagement.

Moving past the pandemic, we look forward to resuming all opportunities to provide business mentorship through both our MNP Partners and Managers.



VERNON, BC

United Way "Local Love in Action" Appreciation Video

MNP Vernon was proud to co-fund the creation of the 2020 community appreciation video for United Way Southern Interior of BC.

By doing so, we helped to recognize community champions — thousands of donors at hundreds of workplaces who contributed to the campaign to help make local issues #UNIGNORABLE and supported United Way by moving people from poverty to possibility.

The video also provides an opportunity for the United Way-supported causes to share stories of their accomplishments and thank everyone that helped to fund programs.



VICTORIA, BC

Island Kids Cancer Association Paddle for Health

The Island Kids Cancer Association provides practical support for children with cancer and their families on Vancouver Island, through all stages of their cancer journey.

Paddle for Health is a fundraiser for the Island Kids Cancer Association supporting Island Families Living with the Challenges of Childhood Cancer.

The MNP Victoria team supported the event with a cash donation. Typically, we would also volunteer on the day of the event by staffing booths and helping out with event logistics, but the event was cancelled due to the current COVID-19 pandemic.

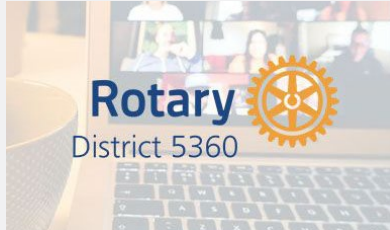


WILLIAMS LAKE, BC

Thunder Mountain Speedway Society

The Thunder Mountain Speedway Society is a local non-profit organization that provides a rich source of leisure and community for Williams Lake residents. Its mission is to operate the Thunder Mountain Speedway, a three-eighth mile banked oval track that is home to stock cars, tough trucks, and cars of all shapes and sizes. As a major attraction in the region, it's also a vital economic and tourism driver in the local community.

The local MNP Williams Lake Partner is Thunder Mountain Speedway's volunteer president and contributes his time and skills every year to help run operations, increase attendance and membership, coordinating volunteers, and managing the track's ongoing financial requirements.



AIRDRIE, AB

Airdrie Rotary Club

The Rotary Club of Airdrie has supported a number of local community groups in the past 38 years, including Community Links, Airdrie Food Bank, Airdrie & District Victims Assistance Society, and others.

The demands for these charities services have escalated exponentially in the last year and funding from groups like the Rotary Club are critical to their ability to provide relief in the community.

An Associate Partner in MNP's Airdrie office stepped up and volunteered her time to help the Rotary Club with their planning to raise funds for these causes.



CALGARY, AB

Christmas Food Bank Fundraiser

MNP's local and national offices in Calgary more than tripled their goal for their 2020 holiday donation campaign in raising cash and food for the Calgary Food Bank and the Salvation Army.

This overwhelming response was truly a team effort with family members, clients, and vendors all contributing to the effort and delivering great results.

The Calgary offices chose to support these deserving community organizations at Christmas time because community services and food banks are facing shortages of food, volunteers, and funding in the wake of the COVID-19 pandemic.



DRUMHELLER, AB

Bo's Be the Village Campaign for the Mustard Seed School Lunch Program

MNP's Drumheller office joined with many other central Alberta businesses in collecting donations to support The Mustard Seed's school lunch program. The program ensures youth experiencing poverty receive healthy nutritious lunches during the school year. The program makes and delivers approximately 350 meals to low-income students every day.

MNP donations from team members provided meal boxes for local families whose children have accessed The Mustard Seed's school lunch program.



EDMONTON, AB

Support Local

MNP's Edmonton office recognizes the positive impact of local businesses and is committed to investing in the community to help offset the challenges that the pandemic has caused.

To show our support, team members participated in a variety of initiatives aimed at raising awareness about the unique products and services local businesses offer. These included distributing gift boxes curated with local items to community members, investing in local restaurants during the holiday season, and hosting virtual events showcasing products from local breweries.

Through the Support Local program our Edmonton office invested in the agriculture, food and beverage and retail industries. Participating in these initiatives has also afforded Edmonton team members the opportunity to connect with friends, community members, and business contacts in a meaningful way, despite our virtual world.



FORT MCMURRAY, AB

Festival of Trees in Support of the Northern Lights Health Foundation

MNP's Fort McMurray office recognizes the positive impact that both healthcare services and local businesses have on the community.

To show our support, team members invested in a great cause — Fort McMurray's Festival of Trees. The annual festival held by the Northern Lights Health Foundation raised funds for healthcare programs and state of the art equipment.

MNP donated a tree to the festival's silent auction featuring gift cards to local businesses and a voucher for MNP services.



GRANDE PRAIRIE, AB

2020 Reach Out Donation

In an effort to match the passion of our staff, MNP's Grande Prairie office started the Reach Out Program. The program involves setting aside a portion of the fees earned from referrals and re-directing them back to the community as a donation to deserving charities.

Local team members nominated and voted on the organizations that will receive the MNP's donation for this year. The two selected causes, the Seniors Outreach Resource Centre and Suicide Prevention help to manage the isolation and mental health needs the team felt were particularly important during the pandemic.



LACOMBE, AB

Light Up the Night Christmas Festival

Lacombe's annual Light Up the Night Festival helps to build community spirit for Lacombe residents and local businesses. In spite of the pandemic restrictions, a modified event took place in 2020 to help the community celebrate the season. The Festival moved mainly online this year but there were still many lights and displays to be enjoyed all over town.

MNP's Lacombe office volunteered and donated bags and cash to provide lunches for volunteers and participants in the Festival. Although the regular meal-time gathering had to be cancelled, MNP helped ensure volunteers would be fed as a thank you for their contributions to this annual Christmas festival.



LEDUC, AB

18 Wheels of Christmas

One way the MNP Leduc team showed their support to the community in 2020 was by contributing to their long-time client, Rosenau Transport's 18 Wheels of Christmas community initiative. This initiative was created in 2002 to help the Global Transportation Community give something back to the communities in which they live and work.

The annual goal of 18 Wheels of Christmas is to stock every food bank across western Canada during Christmastime. By supporting this initiative MNP's Leduc team has contributed to stocking local food banks with essential items.



LETHBRIDGE, AB

Chinook Regional Hospital Foundation

Each year the Chinook Regional Hospital puts on a Christmas Tree Festival fundraising event. Trees are decorated in a variety of different styles and themes and then auctioned off to support Lethbridge's hospital.

MNP's Lethbridge team participates annually by purchasing one of the trees and then donating it to our charity of choice.

Unfortunately, the event was not able to be held in 2020 due to the pandemic. However, our local team wanted to continue to support the cause and made a donation to the Foundation instead.



MEDICINE HAT, AB

Entrepreneur Development Centre

The Medicine Hat College Entrepreneur Development Centre (EDC) prepares learners to build careers and businesses through practical experiential learning.

They focus on hands-on foundational entrepreneurship skill development, mentorship and theory that can be quickly applied to career and business ambitions.

As part of MNP's commitment to building the next generation of community leaders, our local MNP team members volunteered as mentors in the EDC — helping students build and review their business plans and pitch to a virtual panel of judges and peers in a Dragons' Den-style competition.



PEACE RIVER, AB

Rotaract Packed Packs Project

At the start of the 2020 school season, approximately 100 local students from Peace River schools were set to begin the year without essential school supplies. The local Rotaract Club reached out to the community for donations of used backpacks and supplies to help fill the void.

MNP's Peace River team stepped up and helped pay for and pack the backpacks with school supplies, delivering them to different schools with students in need.



RED DEER, AB

Operation Turkey Drop

A first-time collaboration between Indigenous and Hutterite clients in MNP's Red Deer office helped to spearhead a holiday food drive in support of First Nation's foodbanks struggling due to the pandemic. In December, our MNP teams purchased turkeys from local Hutterite farmers and distributed them to 14 First Nations communities across central and southern Alberta.

Hutterite colonies also donated potatoes and carrots to the drive. The effort brought a new dimension to our partnerships with Indigenous communities and Hutterite Brethren and sparked continued collaboration between the niche teams.



RIMBEY, AB

School Supplies for Kids

Families with school-aged children face a lot of expenses every September. Too often, there is not much left for school supplies — the very thing children need most to succeed in the classroom.

It's why MNP's Central Alberta offices worked together to help our Rimbeey office collect and deliver binders and other school supplies to be used by students in need at Ponoka Secondary Campus.

With their basic supply needs taken care of, students can better focus on their teacher's lessons and completing their assignments.



TABER, AB

Taber Family and Community Support Services

MNP's local Partner in Taber is an active local volunteer and community leader. One such effort, on behalf of Taber Family and Community Support Services (FCSS), involves completing free tax returns for seniors and low-income people.

Typically, FCSS clients do not have the ability to pay somebody to do tax returns or lack the experience to do it themselves. Our Partner is able to use his professional expertise and resources to provide a quality return. Doing so gives underprivileged residents a hand up and allows them to focus on their other needs and priorities.



ESTEVAN, SK

Envision Counselling and Support Centre

Envision Counselling and Support Centre provides therapeutic counselling, crisis intervention, in-home services, groups, workshops, and education services that help individuals, families, and couples to feel empowered and content.

MNP's South Saskatchewan Partner Community Fund donated funds to help the centre expand its programming and address what has been a mental health crisis over the past year. More people than ever have been reaching out for help and Envision has needed additional community support to provide for them all.



HUMBOLDT, SK

Equip to Care Campaign for Humboldt and District Hospital Foundation

Earlier this year, the Humboldt and District Hospital needed to make repairs for the material on the existing treatment chairs for patients receiving chemotherapy, which was wearing out and needed to be replaced. These chairs provide comfort to the patients as they are having to sit for longer periods of time while receiving treatment.

On behalf of MNP, a Partner and his spouse stepped up and sponsored the full cost of the restoration as part of the Hospital Foundation's Equip to Care Campaign in 2020.



LLOYDMINSTER, SK

Viv Backer Junior Curling Bonspiel

A member of MNP's Lloydminster office volunteers his time with junior curling in the city each year as co-Treasurer and Sponsorship Chair for the Viv Backer Junior Curling Bonspiel.

The volunteer committee organizes the annual junior bonspiel for the community in Lloydminster and surrounding areas to provide a fun weekend for all curlers. MNP has sponsored every year on various levels in the form of door prizes and corporate sponsorship.



MELFORT, SK

Hospital Heliport Fundraising

The Melfort Hospital serves a referral population of approximately 12,200 people and currently does not have a heliport. All patient transfers occur by ground EMS directly or through the Melfort Airport via fixed-wing air ambulance or STARS service.

A new heliport landing area would be a certified area used by STARS for the transport of patients from the emergency department at the hospital.

A Partner in our Melfort office, who themselves were involved in a serious accident in the past, joined the Municipal Health Advocacy Committee in July 2018 to give back to those that provided their care by helping to fundraise for the heliport. In addition to this volunteer time, the Melfort Partners joined together to donate to the heliport fundraising this year.



MOOSOMIN, SK

Angels Anonymous Christmas Auction

Over the holiday season, MNP's Moosomin office held an internal fundraising auction for charity. Team members made, acquired or purchased gifts which were then auctioned off in the office to raise money to distribute to the needy.

The money raised was distributed to the Hudson Bay Family & Support Centre Angels Anonymous program. This program is designed to help financially challenged families in the community by collecting new toys and wrapping and distributing these as Christmas presents.



PRINCE ALBERT, SK

Reach Out Pay it Forward Program - Royal Inland Hospital Foundation

In 2020, MNP Partners in the Prince Albert Office concluded their multi-year commitment to Shellbrook Hockey Day which began in 2017 to raise money to fully renovate the ageing arena.

The Hockey Day in Shellbrook fundraising project raised funds for the addition of solar panels, upgrades to the lobby glass and insulation, door replacements, main washrooms, heating system, and a state-of-the-art icefield under the ice surface. The rink boards and glass were also replaced as well as the benches and penalty boxes.



REGINA, SK

YWCA Capital Campaign

MNP's South Saskatchewan Partner Community Fund has made a multi-year commitment to support YWCA's current capital campaign which aims to construct a new Centre for Women and Families in Regina.

The current YWCA centre provides the city's only homeless shelter for women and families and operates one of only three domestic violence shelters that operate at full capacity.

The Centre for Women and Families will provide wrap-around services in a trauma-informed, community environment as a consolidated hub for women and families to access professional services in a safe and efficient manner.



SASKATOON, SK

Jim Pattison Children's Hospital Foundation - Pediatric Intensive Care Unit

MNP partners in Saskatchewan made a large donation to Jim Pattison Children's Hospital Foundation to support care within the Pediatric Intensive Care Unit (PICU). Located in Saskatoon, the Jim Pattison Children's Hospital is the only one of its kind in Saskatchewan.

In recognition of their generous gift, two patient isolation rooms and a shared anteroom in the PICU will be named in honour of MNP. The PICU, located on the second floor of Jim Pattison Children's Hospital, is an area specializing in the constant care, observation and specialized monitoring of critically ill infants, children, and teenagers.



SHAUNAVON, SK

Support for The Plaza Theatre

The Plaza Theatre in Shaunavon has been a cornerstone of the community since it opened in 1930. For nearly a century, five generations of one family have maintained its operations.

Unfortunately, the pandemic has restricted the town's ability to appreciate and enjoy this historic gathering place and support this vital local business.

MNP has joined with several other local businesses in providing a free popcorn night at the Plaza. The event offers members of the local community a chance to come to the theatre and take home some complimentary fresh popcorn provided by MNP and distributed by MNP team volunteers.



SWIFT CURRENT, SK

MNP Vern Neustaeter Scholarship at Great Plains College

MNP's Swift Current office has established an annual scholarship at Great Plains College in honour of an MNP Partner who unexpectedly passed away several years ago.

The scholarship is based on academic achievement and awarded to students entering the Administrative Assistant, Business, Electrical, or Welding programs at the college.

MNP has been a long-time financial supporter of Great Plains College and our team members also actively donate their time to give classroom presentations to Business, Electrician, and Welding students.



WEYBURN, SK

The Credit Union Spark Centre

MNP's South Saskatchewan Partner Community Fund has made a significant donation to The Credit Union Spark Centre located in Weyburn, Saskatchewan, to be complete in Fall 2021.

The donation spans five years and goes towards a facility that will provide a space for recreation and leisure activities for all Weyburn residents and families.

The Credit Union Spark Centre is a great addition to the community, providing multi-purpose sport, culture and recreation spaces with many interior features including the MNP Play Centre that will offer a year-round accessible and safe space for children.



BRANDON, MB

Brandon Regional Health Centre No Go Gala 2020

Unable to hold their traditional dinner and dance gala in 2020, the Brandon Regional Health Centre hosted a virtual "No Go" gala campaign to raise funds to renovate a block of rooms in the Neonatal ICU.

The "NICU Stay Within Reach Room Reno" project will renovate existing bedrooms and bathrooms as well as create a kitchenette and lounge dedicated for use by this group only. MNP Brandon supported this important campaign with a donation.



DAUPHIN, MB

Food for Thought Hot Lunch Program

One way the MNP's Dauphin office gives back to their community is through their involvement in the Dauphin Friendship Centres Food for Thought (FFT) program. The FFT serves hot lunches to Dauphin elementary students from October through March.

In addition to a financial contribution to the program, three MNP team member also donate their time as volunteers once a week to help to serve the hot lunches.

This rewarding initiative is a total team effort as everyone in the office generously participates in giving their time.



DELORAIN, MB

High School Scholarships

MNP's Deloraine office provides scholarships to young students across three local high schools (Deloraine High School, Melita High School, and Boissevain High School).

In doing so, MNP's local office is furthering the educational goals of youth in the region and contributing to youth entrepreneurship. We believe these scholarships will provide the recipients with an easier path to success as they begin their post-secondary educations.



NEEPAWA, MB

Neepawa's MJHL Team

With the pandemic forcing the Manitoba Junior Hockey League (MJHL) to cancel the season, MNP's Neepawa office stepped in to help support the local team with a donation to help to cover some expenses until the team can return to the ice.

The Neepawa MJHL team has been an important part of the community since 1989 and MNP has been an active program sponsor throughout this time. We hope our donation will allow for many more years of activity with the club.



NOTRE DAME DE LOURDES, MB

Canada Ag Day Drive-By Community Lunch

Notre Dame de Lourdes was a new merged-in office for MNP in 2021. With MNP being new to the community, our local team wanted to do something special to both celebrate Canada Ag Day and share our excitement about joining the community.

The entire team hosted a pandemic-appropriate "drive-by lunch" for the community on Canada Ag Day. In addition to helping spread some community spirit with the free lunches, the team helped everyone to celebrate the importance of agriculture, the primary local industry.

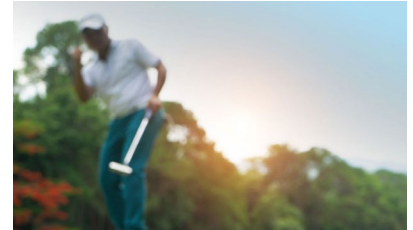


PORTAGE LA PRAIRIE, MB

Annual Christmas Giving

MNP's Portage la Prairie office gave back during the holiday season through four separate donations to worthy community organizations: Big Brothers and Big Sisters, Central Plains Cancer Care, Stars Air Ambulance, and Central Manitoba Health Association: Central Region.

By spreading their donations across these agencies, the office is able to support causes that reflect a number of our team members' interests and impact the widest number of local citizens.



SWAN RIVER, MB

Supporting the Swan River Golf Course

The pandemic has been hard on many businesses — and the recreation and restaurant industries in particular. To support these important businesses, MNP's Swan River office hosted an event to provide their local golf club with additional business and an opportunity to raise donations for the club.

Over 120 golfers participated in the MNP Mixed Golf Night in support of the golf course. Our MNP team members also volunteered throughout the evening, interacting with community members in a fun environment.



VIRDEN, MB

Virден Spray Park

The community of Virден is one step closer to realizing its dream of a new splash park thanks to MNP's Gold Level Sponsorship of the project.

Family activities like the proposed spray park will help to create a better quality of life for the people of Virден as well as create tourism and local business activity.

The new spray park will be a local hot spot during the summer months for people of all ages to enjoy and cool off. We look forward to seeing this project come to light.



WINNIPEG, MB

United Way Week in Winnipeg

The United Way runs a highly successful annual campaign in the City of Winnipeg. And, thanks to a grant from the Province of Manitoba that supports their fundraising and administration costs, every dollar donated to the United Way goes directly back to the community.

MNP participates in the annual campaign by running a United Way week campaign in our Winnipeg office. Throughout the week, we host fun activities for staff and encourage team members to donate to the United Way.



BROCKVILLE, ON

Eat Local, Feed Local

MNP donated to the Brockville Food Bank through our "Eat Local, Feed Local" campaign. Through this program, we partnered with 23 local restaurants to help increase business and raise money for the Brockville and Area Food Bank.

The premise was simple: for every take-out meal a person bought at a participating restaurant on December 11, 2020, we'd make a donation to the Food Bank.

The initiative was a great success, with over 2,500 take-out meals being ordered in support of the Food Bank.



BURLINGTON, ON

Food4Kids Hamilton

As one of the four designated recipients of MNP Burlington's Holiday Giving Campaign, the Food4Kids program provides packages of healthy food for youth aged 4-17 with limited or no access to food each weekend.

The food packages are assembled by volunteers and delivered to schools each week to ensure children have nourishment over the weekend. MNP's contribution to this program helped to feed 1,300 children across 69 schools in the Hamilton area.



CAMBRIDGE, ON

Funds 4 Thought Event

The Cambridge & North Dumfries Community Foundation partners with local organizations and caring citizens to provide grants to worthy local causes. Their goal is to support a wide range of initiatives that sustain and improve the quality of life.

MNP's Cambridge office made a donation as a Community Leader Sponsor for the Foundation's innovative virtual fundraiser, Funds 4 Thought. The event offered an exclusive live-streamed concert and home-delivered meals to attendees to offer a concert-like experience during the pandemic.

We also have two team members who volunteer with the Foundation as Treasurer and on the Audit and Finance committee.



CORNWALL, ON

Big Brothers Big Sisters Bowl for Kids' Sake

Big Brothers Big Sisters of Cornwall and District provides boys and girls with a role model to talk to and share the experiences of growing up with. These relationships ensure outcomes like resilience, improved school achievement, confidence and strength to make positive life choices.

The organization's Bowl for Kid's Sake is a 43-year tradition in the community that was forced to go virtual in 2021. This year, MNP's Cornwall office made a donation in lieu of participating. All money raised from the event went towards supporting the mentoring programs and acquiring new mentors.



KENORA, ON

International Women's Day Donation Drive

In recognition of International Women's Day, MNP Team Members across Northern Ontario initiated a local office drive to collect and donate items needed for the women's shelters in their community.

The Faye Peterson House (Thunder Bay), Manitoulin Family Resources (Mindemoya), United Native Friendship Centre (Fort Frances), Women's Place (Kenora), and Timmins and Area Women in Crisis (Timmins) each shared in the donation of cash and goods from the MNP team's fundraising effort.



KINGSTON, ON

Canadian Cancer Society Run For the Cure

MNP's Kingston office joined with thousands of other Canadians in raising funds for breast cancer treatment by participating in the Canadian Cancer Society's Run for the Cure. The run is Canada's largest single-day, volunteer-led event in support of the breast cancer cause.

Although pandemic circumstances required the Run for the Cure to be a socially-distanced event in 2020, local team members still participated by raising funds, warming up at home and gathering in small groups to complete the 5km walk/run.



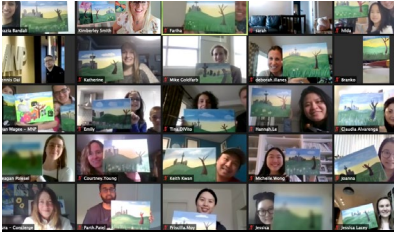
LONDON, ON

Digital Creative Arts Centre in Boys & Girls Club

The Digital Creative Arts Centre (DCAC) within the Boys & Girls Club is a recording studio, classroom, and performance space, as well as a hub for London's music and digital arts creative community. The DCAC offers unique experiences for youth, young adults, adults, and seniors wanting to discover and create music in an affordable, safe, and supportive facility.

MNP's sponsorship of the DCAC offers young people opportunities that involve education and skills development in the areas of music, filmmaking, photography, and graphic arts. The DCAC helps introduce youth to new and emerging digital technology and connect them with experts in these fields to learn from.

MNP's sponsorship also includes supporting a number of virtual events DCAC events put on by the Boys & Girls Club throughout the year.



MARKHAM, ON

Virtual Paint Night in Support of Apts Treatment Centres

Apts Treatment Centres provides school support, clinical services, community programs, and residential services to people of all ages and abilities. They specialize in supporting children, teens, and adults who have developmental disabilities — including those with a dual diagnosis mental health disorder.

Apts provides employment opportunities and a better quality of life for people with disabilities, an important cause identified for support by a member of MNP's Markham team.

MNP team members and Apts clients joined together for a Virtual Paint Night fundraising event. MNP team members attending each paid a registration fee as a donation to the cause and the Firm provided the supplies for all participants.



MISSISSAUGA, ON

MNP Future Leaders Mentorship Program

Through the MNP Future Leaders mentorship program, MNP's Mississauga office supports their local business communities and young business leaders by providing emerging entrepreneurs with the support, guidance, and tools they need to succeed in a rapidly changing business environment.

We have named three MNP Future Leaders every year since 2018. These young business leaders receive mentoring from an experienced MNP partner or manager for one year along with a personalized award and publicized recognition of their accomplishment. Future Leaders also receive memberships with participating boards/ chambers of commerce, consultation to develop a media plan to enhance their profile, and access to resources from our program partners.

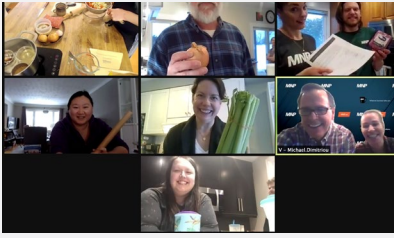


OSHAWA, ON

Virtual Ontario Crossing Challenge in Support of Daytrippers Charity

Throughout September 2020, MNP Oshawa's office and other GTA team members were invited to become one with nature and run, walk, hike, ride, swim, row, skate, rollerblade, etc. to virtually cross their great province of Ontario from end to end.

Each team member donated to participate in the Virtual Ontario Crossing Challenge with all proceeds going to support the Daytrippers Children's Charity. Daytrippers's mission is to raise funds for trips to recognized educational and cultural institutions for school groups in lower-income and far-reaching areas. In supporting Daytrippers, we are helping to inspire and fuel the needs of these children in lower-income areas.



OTTAWA, ON

Fill the Freezer - AT HOME Edition

Fill the Freezer is a fundraising event hosted by the Parkdale Food Centre where groups come into their commercial kitchen and prepare healthy meals for local families in need.

Due to the pandemic, MNP's Ottawa team members participated in the AT HOME version, where team members paid a fee for a cooking class to learn to prepare their own delicious healthy meals. All fees raised then went to the Parkdale Food Centre as a donation. A private donor then matched the contribution for an even greater impact.



ST. CATHARINES, ON

Holiday Giving Initiative

Recognizing that charitable organizations have been significantly impacted in 2020 while the need for their services was at an all-time high, our St. Catharines office choose to provide a donation to local charities on behalf of our clients.

In lieu of holiday gifts for our clients, we sent out a survey asking them to pick the cause that they would like us to make a donation to in their name. Clients were able to choose between mental health, homelessness, youth support, and food insecurities.

Once the results were collected, we donated to four local charities: Start Me Up Niagara, Pathstone Mental Health, Community Care St. Catharines and Thorold, and the RAFT Youth Drop-In Centre.



STRATFORD, ON

Kiwanis Christmas Basket Fund

A Stratford radio station and the Kiwanis Club of Stratford host an annual Christmas radiothon to raise funds to help deliver food baskets to less fortunate families in the community.

The Kiwanis Christmas Basket Fund is an important tradition in the Stratford area, dating back over 40 years. Demand for 2020 Baskets was stronger than ever with over 650 families signing up for support. MNP's Stratford office donation helped to meet this demand.

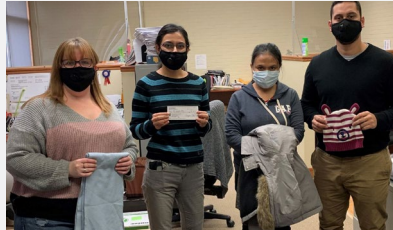


STRATHROY, ON

MNP Project Poinsettia

Project Poinsettia is an outreach to seniors in the Strathroy community. Through this program, our Strathroy office partners with a local radio station to purchase and deliver beautiful, fresh poinsettias to residents at local seniors homes.

Usually, there is also a meaningful social component to this annual event that sees our team members visit with the residents when the poinsettias are delivered. Unfortunately, these interactions were limited due to the pandemic, but the team looks forward to a return to this tradition in 2021.



SUDBURY, ON

Holiday Donation Drive - Salvation Army

As a part of World Kindness Day in 2020, MNP's Sudbury team members ran a gently used clothing drive and donated cash in support of the local Salvation Army.

The Salvation Army is about creating opportunities for people to change in the most positive ways possible. This cause was a perfect fit for our team to give back, especially in such a hard year for everyone in the community.



THUNDER BAY, ON

The Children's Aid Society Holiday Hamper Program

Each year in Thunder Bay the Children's Aid society reaches out to the community to support families that cannot provide for themselves during the Christmas Season.

The MNP Thunder Bay office helps meet this need by sponsoring a few anonymous families. The families develop a list of their much-needed items, such as groceries, household supplies, bedding, clothes, shoes, and personal grooming supplies. There is also a gift wish list that the families children provide.

The MNP team members then take on the shopping, organizing of items and wrapping of Christmas gifts for the families.



TIMMINS, ON

The Yo! Mobile Donation Drive

The Yo! Mobile is a place for people experiencing homelessness people to get warm and access food on winter nights in Timmins. This mobile bus service also provides warm and dry clothing and hygiene items to those in the community that need them.

MNP Timmins team members rallied together to collect non-perishable goods, hygiene products, and gently used warm winter clothing for the bus to distribute.

Our team members also donated money to the cause and the MNP Timmins matched their donations.



TORONTO, ON

Make-A-Wish Canada

The MNP Toronto office partnered with Make-A-Wish Canada for a second year to help create a life-changing wish for a special child in our community living with a critical illness.

This year we made 4-year-old Owen's wish come true. Ever since he was a baby, he has always loved water – he even loves to be in the rain. It was clear that his one true wish was to have a pool of his very own. MNP and MNP team members from the GTA made a donation in order to provide Owen with his very own pool.



WATERLOO, ON

Supportive Housing of Waterloo

As one of four designated recipients of MNP Waterloo's Holiday Giving Campaign, Supportive Housing of Waterloo (SHOW)'s vision is to create a community where affordable housing and supports are available to all.

In addition to offering housing support, MNP's contribution helps SHOW to provide programs, services and supports that help individuals with housing instability, addiction, mental health, and hoarding issues transform their lives.



NEW OFFICES

MNP Welcomes our Newest Communities as of March 1, 2021!

MNP's community presence expanded significantly in March 2021 with the acquisition of 16 new full-time offices across Quebec and Ontario. We welcome these new communities to MNP and look forward to reporting on our Communities Forward presence in each of these new areas in the coming year.

New MNP Offices

- | | |
|-------------------|---------------------|
| Alma, QC | Rouyn-Noranda, QC |
| Amos, QC | Saint-Hyacinthe, QC |
| Chicoutimi, QC | Sept-Îles, QC |
| Drummondville, QC | Sherbrooke, QC |
| Gatineau, QC | St-Felicien, QC |
| Granby, QC | Trois Rivières, QC |
| Hawkesbury, ON | Val d'Or, QC |
| Rimouski, QC | Windsor, ON |



MONTREAL, QC

Sandwiches for Resilience Montreal

When the Resilience Montréal put out a call on social media for help in meeting the surge in demand for food — sandwiches in particular — MNP's Montreal team members responded.

Our team asked anyone who could to make sandwiches and drop them off at Resilience Montreal. Team members and their families responded and delivered sandwiches throughout the month of September.

The team also made a cash donation to further support their immediate needs and donated to the cause again at Christmas.



MONCTON, NB

Centre de pédiatrie sociale Sud-Est – Enfant présent Child

New Brunswick's first social pediatrics clinic — Centre de pédiatrie sociale Sud-Est — Enfant présent Child (CPSSE) helps vulnerable infants, children and youth age up to 18 years develop to their full potential and thus improve the social fabric and resilience of our communities.

MNP Moncton / Dieppe's donation will help the CPSSE achieve its goals of becoming the first community social paediatrics clinic in NB accredited by the Foundation Dr. Julien. The funds will also help to support the creation of new clinics in New Brunswick.



HALIFAX, NS

Be a Santa to a Senior

The MNP Halifax/Dartmouth team participated in the "Be A Santa to Seniors" program in support of seniors residing at Home Instead Seniors Care.

Our team organized 50/50 draws and an "Ugly Sweater Contest" to add to the individual team member donations. Volunteers then shopped online to purchase gift items that seniors had on their wishlist.

Seniors received items such as bathrobes, slippers, warm jackets, blankets, bedsheets, towels, and pyjamas. The MNP Halifax/Dartmouth partners matched the staff fundraising contributions which enabled us to purchase gifts for the entire residence of seniors.



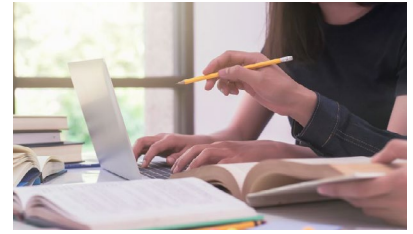
SYDNEY, NS

Christmas Charity Fund

Christmas Charity Fund

The MNP Sydney team contributed each week to a Christmas Charity Fund with the proceeds distributed to local charities chosen by team members.

This year's donations were split among two charities: Every Women's Centre "Adopt-A-Family" program and the Sydney Mines Food Bank. The Adopt-A-Family program works to ensure that every family in need receives gifts and food at Christmas. The Sydney Mines Food Bank addresses food insecurity by supplying emergency food support and working to find long-term solutions to hunger and poverty in Nova Scotia.



TRURO, NS

MNP Stan Chook Maxwell Scholarship

The MNP Truro team continued their support for the Cobequid Educational Centre in 2020 — one of the largest high schools in Nova Scotia.

The Cobequid Educational Centre is a school rich in tradition and excellence, ensuring graduating students receive a positive lift into their next step at a post-secondary institution. Through our annual contribution to the Stan Chook Maxwell Memorial Scholarship, our Truro team continues to recognize outstanding student success and help pave the way for future leaders in the Truro community.



ST. JOHN'S, NL

The Garrick Theatre - Community Sponsor

Over the last year, the MNP St. John's Clyde Avenue team continued their support of the historic Garrick Theatre in the Town of Bonavista.

The Garrick Theatre is a multi-use theatre and meeting space and is an important year-round cultural facility where one can find the best in performing arts and film.

MNP's community support will help offset the operational expenses of running the theatre during the COVID-19 pandemic. Community is important to MNP and this theatre is an important staple within the community on Bonavista and worthy of support.



About MNP

MNP is a leading national accounting, tax and business consulting firm in Canada. We proudly serve and respond to the needs of our clients in the public, private and not-for-profit sectors. Through partner-led engagements, we provide a collaborative, cost-effective approach to doing business and personalized strategies to help organizations succeed across the country and around the world.



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