

FOOD & BEVERAGE

QUARTERLY UPDATE

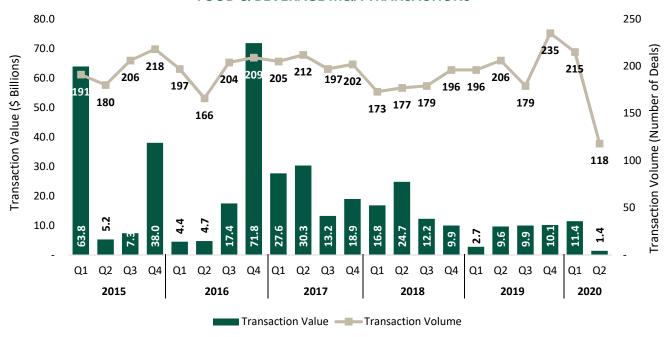
Q2 2020

INDUSTRY OVERVIEW



M&A TRANSACTIONS & PERFORMANCE

NORTH AMERICAN FOOD & BEVERAGE M&A TRANSACTIONS



M&A MARKET UPDATE – Q2 2020

- M&A activity in the North American food and beverage industry declined in Q2 2020 due to the continued impact of the COVID-19 pandemic. Overall disclosed transaction volume decreased from 215 to 118 and total disclosed transaction value decreased from \$11.4 billion to \$1.4 billion from Q1 2020 to Q2 2020 respectively. Average disclosed transaction value decreased from \$52.9 million in Q1 2020 to \$11.5 million in Q2 2020.
- M&A activity in Q2 2020 was predominantly driven by industry operators (i.e. strategic buyers) who accounted for
 approximately 92 percent of total deal volume during the period. Approximately 88 percent of the strategic deals were
 completed by privately held food and beverage companies.
- The majority of transactions in Q2 2020 were in the packaged foods and meats and restaurants sub-sectors, which comprised 42 percent and 18 percent of all disclosed transactions respectively. There was also notable deal volume in the beverages sub-sector, with a total of 13 disclosed transactions involving soft drink producers, distillers and vintners, and brewers.
- The largest deal during the quarter was the acquisition of nearly all the assets of Borden Dairy Company by Capitol Peak Partners, LLC and KKR & Co. Inc. for \$340 million, following the completion of a court supervised Chapter 11 sale process. Other large deals during the quarter included Sazerac Company, Inc.'s acquisition of the Paul Masson Grande Amber Brandy Brand of Constellation Brands, Inc. for \$255 million, and the acquisition of Tabacalera USA by an investment consortia of individual investors for \$201 million.

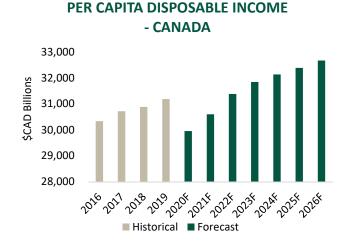
MACROECONOMIC INDICATORS

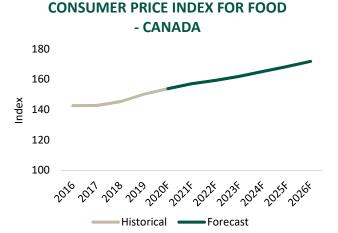


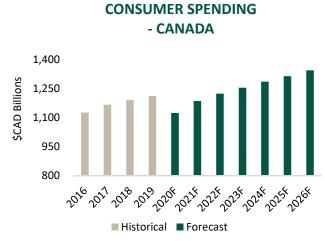
Key external drivers that affect the food and beverage industry in Canada include per capita disposable income, consumer spending, the consumer price index for food, and the consumer confidence index.

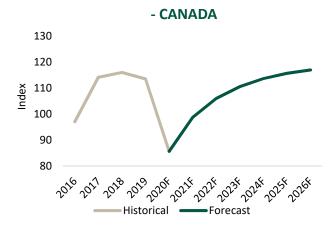
The decline in per capital disposable income, consumer spending, and the consumer confidence index forecasted for 2020 is attributable to the COVID-19 pandemic, which has caused economic contractions as many businesses remain closed or are operating at limited capacity due to public health safety measures. This has contributed to increased levels of unemployment and a decline in both consumer consumption and confidence, which have adversely impacted the food and beverage industry, specifically restaurants offering dine-in experiences. Grocery wholesale operators have fared better than food service restaurants and are expected to attempt to increase their value-add services through diversification and adapting to changing consumer trends. Over the coming months, it is anticipated that the food and beverage industry will show signs of improvement as public health restrictions are further eased, and operators and consumers alike adapt to the heightened degree of economic uncertainty.

Regarding the consumer price index for food, food prices are expected to rise during 2020 as low oil prices have depressed the value of the Canadian dollar, making it more expensive for operators within the industry to purchase food and produce from outside the country. Other factors contributing to rising food prices are additional costs borne by employers, such as plexiglass barriers and enforcing stringent cleaning protocols.









CONSUMER CONFIDENCE INDEX

Source: IBISWorld Industry Reports.

[&]quot;F" indicates forecast.

SELECT RECENT M&A TRANSACTIONS



ocquisition corp.

acquired

&BURGERFI

| Announced | June 8, 2020 | | | | | |
|-------------|---------------|--|--|--|--|--|
| TEV | \$178.8M | | | | | |
| TEV/EBITDA | Not disclosed | | | | | |
| TEV/Revenue | Not disclosed | | | | | |

- Opes Acquisition Corporation acts as a special purpose acquisition company. The company was founded in 2017 and is based in Miami, Florida.
- BurgerFi International, LLC owns and operates fast-food restaurants in the United States. The company was founded in 2011 and is based in Palm Beach, Florida.
- The transaction allows Opes Acquisition Corporation to utilize BurgerFi International, LLC's technology-driven business model and highly-scalable structure.



acquired



| Announced | June 1, 2020 | | | | | | |
|------------|---------------|--|--|--|--|--|--|
| TEV | \$16.3M | | | | | | |
| TEV/EBITDA | Not disclosed | | | | | | |

Not disclosed

TEV/Revenue

- Afognak Native Corporation provides contract services to the United States federal government and other United States government agencies. The company was founded in 1971 and is based in Kodiak, Alaska.
- Brown Jug, Inc operates as a retailer of fine wine, spirits, and beer in Alaska. The company was founded in 1955 and is based in Anchorage, Alaska.
- The transaction allows Afognak Native Corporation to reduce its reliance on government contracting and be a responsible leader of retail alcohol sales.



acquired



| Announced | May 14, 2020 | | | | | |
|-------------|---------------|--|--|--|--|--|
| TEV | \$48.5M | | | | | |
| TEV/EBITDA | Not disclosed | | | | | |
| TEV/Revenue | Not disclosed | | | | | |

- Fortress Investment Group LLC is a private equity firm specializing in buyout, recapitalization, and turnaround situations. The company was founded in 1998 and is based in New York City, New York.
- Krystal Company engages in the development, operation, and franchising of quick-service restaurants in the southeastern region of the United States. The company was founded in 1932 and is based in Dunwoody, Georgia.
- The acquisition was made by Fortress Investment Group LLC and its operating partner, Golden Child Holdings, with the aim to continue growing the Krystal Company brand.



acquired 75% of



| Announced | April 9, 2020 |
|-------------|---------------|
| TEV | \$319.6M |
| TEV/EBITDA | Not disclosed |
| TEV/Revenue | 2.64x |

- Ingredion Incorporated produces and sells starches and sweeteners for various industries. The company was founded in 1906 and is based in Westchester, Illinois.
- PureCircle Limited engages in the production, marketing, and distribution of natural sweeteners and flavours. The company was founded in 2001 and is based in Chicago, Illinois.
- The transaction enables Ingredion Incorporated to further align its sugar reduction platform with the trends in the food and beverage industry.

Source: Capital IQ.
All figures are in USD millions.



PUBLIC COMPARABLE ANALYSIS TRADING MULTIPLES & OPERATING STATISTICS

(Figures In \$USD Millions, except percentages and ratios)

| Company | | | LTM Operating Figures | | | | NTM Consensus Estimates | | | Valuation | |
|---------------------------------|----------------------|----------------|-----------------------|--------------|--------------------|----------------|-------------------------|----------------|----------------|----------------|--------------|
| | Market | Enterprise | Revenue | | | EBITDA | Revenue EBITDA NTM | | | LTM LTM | |
| | Capitalization | Value | Revenue | Growth | EBITDA | Margin | Growth | Margin | EV/EBITDA | EV/EBITDA | EV/REV |
| Processed Foods | | | | | | | | | | | |
| Nestlé S.A. | \$318,519 | \$348,046 | \$92,865 | 1.2% | \$19,284 | 20.8% | (2.8%) | 22.6% | 17.0x | 18.0x | 3.7x |
| Tyson Foods, Inc. | \$21,754 | \$34,121 | \$43,472 | 6.8% | \$4,096 | 9.4% | 0.9% | 8.6% | 9.0x | 8.3x | .8x |
| Campbell Soup Company | \$14,996 | \$20,708 | \$8,363 | 16.2% | \$1,493 | 17.9% | 1.9% | 20.6% | 11.8x | 13.9x | 2.5x |
| B&G Foods, Inc. | \$1,563 | \$3,457 | \$1,697 | 0.9% | \$305 | 18.0% | 11.9% | 18.0% | 10.1x | 11.3x | 2.0x |
| Median - | \$18,375 | \$27,414 | \$25,918 | 4.0% | \$2,795 | 17.9% | 1.4% | 19.3% | 11.0x | 12.6x | 2.3x |
| Natural Foods | | | | | | | | | | | |
| The Hain Celestial Group, Inc. | \$3,213 | \$3,625 | \$2,245 | 1.2% | \$188 | 8.4% | (9.3%) | 10.7% | 16.7x | 19.3x | 1.6x |
| Sprouts Farmers Market, Inc. | \$3,014 | \$4,428 | \$5,867 | 10.0% | \$393 | 6.7% | 8.1% | 6.2% | 11.3x | 11.3x | .8x |
| United Natural Foods, Inc. | \$996 | \$4,815 | \$25,232 | 43.6% | \$480 | 1.9% | 3.3% | 2.4% | 7.6x | 10.0x | .2x |
| Median | \$3,014 | \$4,428 | \$5,867 | 10.0% | \$393 | 6.7% | 3.3% | 6.2% | 11.3x | 11.3x | .8x |
| Mean | \$2,408 | \$4,289 | \$11,115 | 18.3% | \$354 | 5.7% | 0.7% | 6.4% | 11.9x | 13.5x | .9x |
| Snacks | ¢27.200 | ¢54.624 | ¢17.627 | 4.50/ | ć2 7 12 | 24.40/ | 4.70/ | 24 50/ | 12.4 | 12.0 | 2.0. |
| General Mills | \$37,368 | | \$17,627 | 4.5% | \$3,713 | | 1.7% | 21.5% | 13.4x | 13.9x | 2.9x |
| The Hershey Company | \$26,962 | | \$8,007 | 2.2% | \$1,937 | | 0.3% | 25.1% | 15.5x | 16.1x | 3.9x |
| J & J Snack Foods Corp. | \$2,401 | | \$1,194 \$8,007 | 3.3% | \$154 | | (16.6%) | 9.8% | 23.1x | 14.6x | 1.9x |
| Median | \$26,962 \$22,244 | | \$8,007 \$8,942 | 3.3% 3.3% | \$1,937 \$1,935 | 21.1% 19.4% | 0.3% (4.9%) | 21.5% 18.8% | 15.5x 17.3x | 14.6x 14.9x | 2.9x 2.9x |
| Mean | 322,244 | 320,340 | 36,342 | 3.3% | 31,333 | 13.4% | (4.5%) | 10.0% | 17.5% | 14.5% | 2.38 |
| Alcoholic Beverages | 400-00 | 4 | 4 | (= a=() | 4 | | (4.4.==4) | | | | |
| Anheuser-Busch InBev SA/NV | \$96,723 | | \$51,108 | (5.6%) | \$19,014 | 37.2% | (11.7%) | 36.9% | 12.2x | 10.7x | 4.0x |
| Heineken N.V. | \$53,128 | | \$23,969 | 6.6% | \$5,869 | | (0.7%) | 21.8% | 13.8x | 12.2x | 3.0x |
| Brown-Forman Corporation | \$29,426 | | \$3,363 | 1.2% | \$1,187 | | (2.9%) | 35.1% | 27.4x | 26.5x | 9.3x |
| Molson Coors Beverage Company | | | \$10,379 | (3.4%) | \$2,130 | | (8.8%) | 21.0% | 8.6x | 8.0x | 1.6x |
| Median Mean | \$41,277 \$46,694 | | \$17,174 \$22,205 | | \$4,000 \$7,050 | | (5.9%) (6.0%) | 28.5% 28.7% | 13.0x 15.5x | 11.5x 14.3x | 3.5x 4.5x |
| Non-Alcoholic Beverages | | | | | | | | | | | |
| The Coca-Cola Company | \$191,896 | \$226,310 | \$37,173 | 7.1% | \$12,120 | 32.6% | (10.2%) | 32.5% | 20.9x | 18.7x | 6.1x |
| PepsiCo, Inc. | \$183,511 | \$213,601 | \$67,654 | 3.5% | \$12,360 | 18.3% | (0.5%) | 19.5% | 16.3x | 17.3x | 3.2x |
| Starbucks Corporation | \$85,960 | \$106,319 | \$26,663 | 4.3% | \$5,130 | 19.2% | (10.6%) | 13.9% | 32.0x | 20.7x | 4.0x |
| Monster Beverage Corporation | \$36,501 | \$35,596 | \$4,317 | 10.6% | \$1,527 | 35.4% | 0.6% | 35.3% | 23.2x | 23.3x | 8.2x |
| Median | | \$159,960 | \$31,918 | 5.7% | \$8,625 | 25.9% | (5.4%) | 26.0% | 22.0x | 19.7x | 5.0x |
| Mean | \$124,467 | \$145,456 | \$33,952 | 6.4% | \$7,784 | 26.4% | (5.2%) | 25.3% | 23.1x | 20.0x | 5.4x |
| Fruit and Vegetable | 40.005 | 444 704 | 42.040 | 7.60/ | 4054 | 24.60/ | (4.0.70() | 10.50/ | 17.0 | 40.7 | 2.0 |
| Lamb Weston Holdings, Inc. | \$9,336 | | \$3,949 | 7.6% | \$854 | 21.6% | (10.7%) | 19.5% | 17.0x | 13.7x | 3.0x |
| Fresh Del Monte Produce Inc. | \$1,175 | | \$4,453 | | \$177 | 4.0% | 2.1% | 4.2% | N/A | 11.5x | .5x |
| Seneca Foods Corporation | \$308 | | | | \$91 | 6.8% | N/A | N/A | N/A | 6.9x | .5x |
| Median Mean | \$1,175 \$3,606 | | \$3,949 \$3,246 | 7.6% 5.7% | \$177 \$374 | 6.8% 10.8% | (10.7%) (36.2%) | 11.9% 11.9% | 17.0x 17.0x | 11.5x 10.7x | .5x 1.3x |
| Fast Food | | | | | | | | | | | |
| McDonald's Corporation | \$137,164 | \$184,096 | \$20,767 | (0.7%) | \$10,237 | 49.3% | (9.5%) | 47.2% | 20.7x | 18.0x | 8.9x |
| Yum! Brands, Inc. | \$26,159 | | \$5,606 | 0.6% | \$2,006 | | (0.7%) | 33.6% | 19.6x | 18.3x | 6.5x |
| Restaurant Brands International | | | | | | | , , | | | | |
| Inc. | \$16,398 | | \$5,562 | | | 38.9% | (8.7%) | 38.3% | 15.6x | 14.0x | 5.4x |
| Chipotle Mexican Grill, Inc. | \$29,351 | | \$5,689 | | \$665 | | 2.4% | 11.0% | 49.2x | 47.2x | 5.5x |
| Median Mean | \$27,755 \$52,268 | | \$5,647 \$9,406 | | | 37.3% 33.9% | (4.7%) (4.1%) | 35.9% 32.5% | 20.2x 26.3x | 18.1x 24.4x | 6.0x 6.6x |
| Food Retail | | | | | | | | | | | |
| Costco Wholesale Corporation | \$133,874 | \$135,012 | \$160,876 | 7.5% | \$6,821 | 4.2% | 5.5% | 4.3% | 18.6x | 19.8x | .8x |
| The Kroger Co. | \$26,333 | | \$126,584 | 4.3% | \$5,955 | 4.7% | (0.9%) | 4.6% | 7.6x | 7.4x | .3x |
| | | | | | | | | | | | |
| Median | \$80,104 | \$89,617 | \$143,730 | 5.9% | \$6,388 | 4.5% | 2.3% | 4.5% | 13.1x | 13.6x | .6х |

Source: Capital IQ. Data as of June 30, 2020.

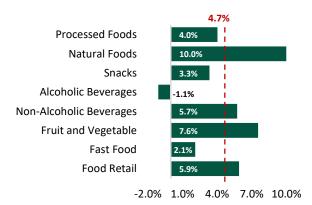
[&]quot;LTM" refers to last twelve months. "NTM" refers to next twelve months.

PUBLIC COMPARABLE ANALYSIS

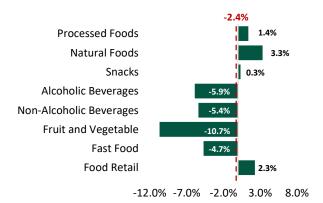


GROWTH, MARGINS & MULTIPLES

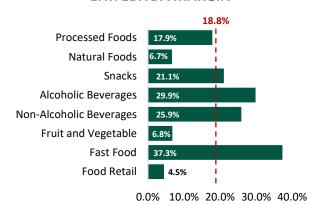
LTM REVENUE GROWTH



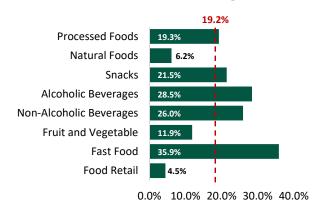
NTM REVENUE GROWTH



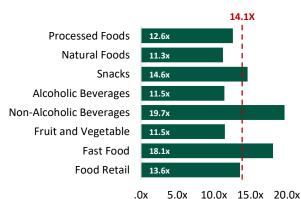
LTM EBITDA MARGIN



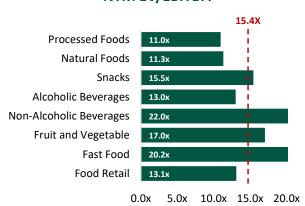
NTM EBITDA MARGIN



LTM EV/EBITDA



NTM EV/EBITDA



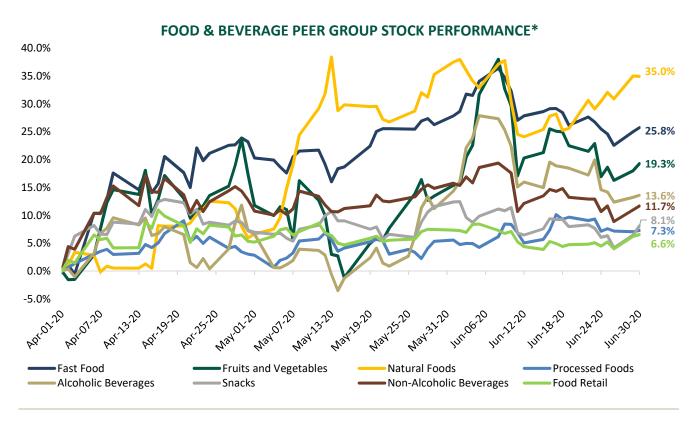
Source: Capital IQ. Data as of June 30, 2020.
"ITM" refers to Just twelve months "NTM" refers to

"LTM" refers to last twelve months. "NTM" refers to next twelve months. Valuation details provided on page 5.

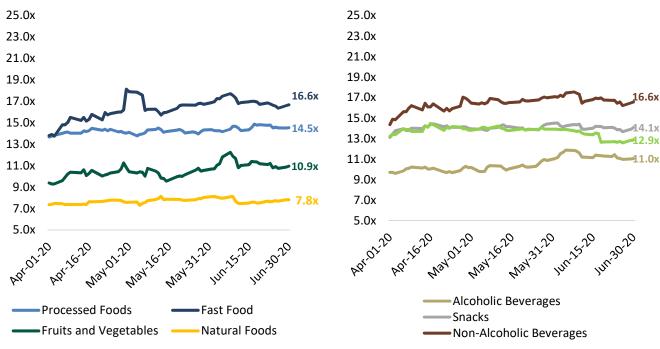
PUBLIC COMPARABLE ANALYSIS



PERFORMANCE ANALYSIS



FOOD & BEVERAGE PEER GROUP EV/EBITDA MULTIPLES*



Source: Capital IQ. data as of June 30, 2020.

*Peer group metrics are weighted by market capitalization.

Further details provided on page 5.

ABOUT US



MNP Corporate Finance (MNPCF) has a dedicated team of over 60 merger, acquisition, and transaction professionals across Canada. MNPCF works with clients in virtually all industries as they prepare, plan and execute transactions.

Our typical transactions range in value between \$3 million and \$300 million.

LOCAL & INTERNATIONAL REACH

MNP is a participating firm within Praxity, a unique global alliance of independent accounting/advisory firms created to answer global business needs. As a member of Praxity, we are able to offer access to corporate finance, accounting and tax advisory services worldwide. We are also affiliated with Corporate Finance Cross Border, which consists of 150+ M&A professionals in more than 25 countries.





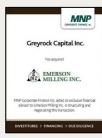
SERVICES

- Divestitures
- Acquisitions
- Debt Financing
- Due Diligence
- Transaction Advisory Services

RECENTLY CLOSED DEALS (NATIONAL)

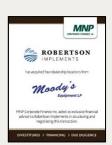




















ABOUT US



DEAL EXPERIENCE

Since our inception, our team has advised on hundreds of transactions, in a wide range of industries with diverse enterprise values. In the past five years alone we have completed over 120 transactions worth more than \$2 billion (not including due diligence engagements).

INDUSTRY EXPERIENCE

- Food & Beverage
- · Retail & Distribution
- Manufacturing
- Agriculture
- Automotive
- Materials
- Health Care
- Pharmaceutical

- Transportation
- Construction
- Software
- Financial Services
- Technology
- Energy
- Oilfield Services
- Real Estate

HANDS-ON APPROACH

Current M&A transactions require a hands-on approach from start to finish including the active engagement of senior resources. Our senior resources are dedicated to our clients and are available as necessary and appropriate. We keep our clients regularly informed of the engagement status, issues we are encountering, successes, and overall progress.

INTEGRATED SERVICE OFFERING

We draw on the vast experience and deep specialist knowledge network of our partners locally, nationally and internationally as specialty issues arise, such as pretransaction tax planning, transaction structuring, estate planning, valuation, due diligence, performance improvement, and risk management.

RECENTLY CLOSED DEALS (NATIONAL)





















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